## **Housand Business Development**

Recruits business and industry to the region and assists with expansion/relocation efforts.

#### Location:

FutureCasting City, North Carolina

### Your Role:

You have to recruit a minimum of 3 businesses a year to the region to keep your job. You also support companies who are trying to expand or relocate from other states.

## **Entrepreneurship Center**

A catalyst for entrepreneurial growth in FutureCasting City, North Carolina by linking together emerging business ventures, entrepreneurs, and relevant support organizations to create business growth, jobs, and innovation.

### Location:

FutureCasting City, North Carolina

### Your Role:

You have to find innovative inventions and ideas that could be turned into profitable businesses. Once you find people with innovative ideas, you have to help connect them with financial and human resources that will enable them to turn the idea into a business

# Small Business Center at FutureCasting College

Offers free classes and counseling for small businesses.

## Location:

FutureCasting, North Carolina

## Your Role:

You have to recruit a minimum of 3 students to your classes on creating a new business. You can have up to 10 students in your class.

## FutureCasting DownTown Group

Promotes economic growth and development in downtown FutureCasting. The FC DT Group markets and plans events that heighten the visibility of FutureCasting City to attract business and industry. The FC DT Group also supports companies who are trying to relocate from other cities or states.

## Location:

FutureCasting, North Carolina

## Your Role:

You are seeking opportunities to market for businesses that will benefit the region through tourism, providing support for small business, or start-up businesses with innovative ideas. You also have resources to help businesses relocate to FutureCasting from other cities or states.

# FutureCasting Biotechnology Center

Provides long-term economic and societal benefits to North Carolina through support of biotechnology research, business, education, and strategic policy statewide. The Center has five regional offices to spur economic development statewide, including the Southeastern Office in FutureCasting City.

## Location:

FutureCasting City, North Carolina

## Your Role:

You are seeking researchers and innovators in the field of biotechnology; specifically using living systems and organisms to make useful products. Once you find these innovators you work to help them raise money to conduct research, develop, and market their products.

# FutureCasting College Research Park

Open and collaborative research community. Public-private partnerships. Flexible lab space designed by scientists for scientists and product developers. FutureCasting College Research Park focuses on biotechnology projects and provides cutting edge laboratories for lease to established firms, entrepreneurial start-ups, government agencies and universities focusing on biotechnology, analytical and environmental sciences.

## Location:

FutureCasting City, North Carolina

#### Your Role:

You are seeking researchers, innovators, and organizations who work is focused in the field of biotechnology (i.e. using living systems and organisms to make useful products). Once you find these entities you work to convince them to lease space from FC College Research Park.

# Housand Beaches Visitors Bureau

Promotes FutureCasting City and the surrounding beaches as a tourist destination.

## Location:

FutureCasting City, North Carolina

## Your Role:

You must find avenues to market FutureCasting City as a beach destination. Additionally, you need to find artists, marketers, and organizations that can help you promote the beaches of FutureCasting City.

## Regional Data Repository Center

Prepares and provides a regional data book to aid in the mission of securing new jobs and investments for the region. This extensive resource helps people understand the factors that influence whether a company or industry might relocate to this region.

## Location:

FutureCasting City, North Carolina

## Your Role:

You need to get the word out through marketing that businesses can get free access to this resource for the purposes of attracting individuals and businesses alike to the region. You are also seeking opportunities to work with organizations that support bringing businesses to the region.

# Small Business Technology Center

Helps established firms, growing companies, and start-up businesses meet challenges, manage change, and plan for the future by offering free workshops on setting up technology.

### Location:

FutureCasting City, North Carolina

### Your Role:

You are seeking organizations (small businesses, start-ups, or service organizations) that need your workshops. You have to do a minimum of three workshops per year to keep your funding. Additionally, you are looking to hire a technology expert to develop and deliver the workshops.

## **Experienced Executive Investors**

EEI is a nonprofit association dedicated to the education, formation, growth and success of small businesses in FutureCasting City. EEI offers free and confidential advice and mentoring from experienced volunteer business counselors.

## Location:

FutureCasting City, North Carolina

## Your Role:

You are seeking small businesses that need funding. Your group of investors advises and mentors small businesses in an effort to find businesses to invest their money in. Therefore, you seek only the most innovative businesses with the greatest potential for revenues (i.e. making money).

## **Business Link**

A free service, Business Link offers a central source for consultations, information and referrals...just the help you need to tap the resources that make a business run smoothly. Business Link counselors provide: one-on-one client consultations at no cost; customized business licensing information; legal forms; and contacts for Local, State & Federal business services, programs & resources.

## Location:

FutureCasting City, North Carolina

## Your Role:

You have to get the word out that this resource exists. You are looking for individuals or organizations with marketing experience that can help you advertise these resources.

# FutureCasting Tax Collector and County Clerk

Serves taxpayers who file small business tax forms. This organization understands the tax code and can provide estimates of tax percentages and incentives for businesses within the region.

## Location:

FutureCasting City, North Carolina

## Your Role:

You provide advising and workshops on the tax codes for FutureCasting City. You help businesses understand the benefits of having their business in FutureCasting City by teaching them about tax incentives (For example: lower tax rates for providing jobs in the region).

## BioTech Inventor Extraordinaire

You have developed the latest invention in biotechnology. You know this invention has the capacity to make a lot of money, while helping a lot of people, but you need to conduct raise money to conduct research and take your invention to market. You also need to build your business.

## Location:

FutureCasting City, North Carolina

## Your Role:

You are just starting out, so you need pretty much everything including:

- · Training or classes in business development
- Money for research and product development
- · A location to conduct your biotechnology research
- Marketing support for your product
- An artist or someone who can translate your vision into something that investors might understand.

## Out of Towner...

You have a thriving business that develops and manufactures widgets. The cost of doing business in your state has become outrageous, therefore, you are seeking to relocate your business. Your business is profitable and employs over 10,000 workers, but is relocating going to be feasible?

## Location:

Pigue, Missouri

## Your Role:

You are seeking support (money, resources, tax incentives, etc.) for the relocation of your business as well as data that would help you understand if relocating to FutureCasting City, North Carolina would be a good move for your business.

# Media Masters for Master Marketing

Media Masters is a marketing firm that can help any business get more business by providing time tested marketing strategies.

## Location:

FutureCasting City, North Carolina

#### Your Role:

You work for the Media Masters marketing firm. You have to find clients who need marketing services.

## **Freelance Artist**

You are a freelance artist that specializes in marketing images and bringing peoples vision into reality through graphic, computer generated images.

#### Location:

FutureCasting City, North Carolina

## Your Role:

You have done some work for the Media Masters marketing firm, but you do not want to work for them full time. Therefore, you have started your own business. Since you are just starting out, you need pretty much everything including:

- · Training or classes in business development
- Clients
- · A location to do you work
- Money for new computer equipment

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## Location:

FutureCasting City, North Carolina

## Your Role:

You are just starting out, so you need pretty much everything including:

- · Training or classes in business development
- Money for research and product development
- · A location to conduct your biotechnology research
- Marketing support for your product
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## Location:

Housand, California

### Your Role:

You are seeking support (money, resources, tax incentives, etc.) for the relocation of your business as well as data that would help you understand if relocating to FutureCasting City, North Carolina would be a good move for your business.

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You are just starting out, so you need pretty much everything including:

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- An artist or someone who can translate your vision into something that investors might understand.

## Out of Towner...

You have a thriving business that develops and manufactures widgets. The cost of doing business in your state has become outrageous, therefore, you are seeking to relocate your business. Your business is profitable and employs over 10,000 workers, but is relocating going to be feasible?

## Location:

Sokolinsky, New York

## Your Role:

You are seeking support (money, resources, tax incentives, etc.) for the relocation of your business as well as data that would help you understand if relocating to FutureCasting City, North Carolina would be a good move for your business.

# Media Masters for Master Marketing

Media Masters is a marketing firm that can help any business get more business by providing time tested marketing strategies.

## Location:

FutureCasting City, North Carolina

#### Your Role:

You work for the Media Masters marketing firm. You have to find clients who need marketing services.

# **Technology Expert**

You are a self-employed technology expert. You specialize in setting up computers for small businesses and organizations. You are a one person business, but a business none the less.

## Location:

FutureCasting City, North Carolina

### Your Role:

You have started your own business. Since you are just starting out, you need pretty much everything including:

- Training or classes in business development
- Clients
- Marketing support